

Greeley

ISSUE 1. 2023

A STORY BEST LIVED IN



BROUGHT TO YOU BY THE CITY OF GREELEY

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You don't have to search far to find the fun in Greeley. Axes, arcades, board games, and costume shops can all be found in the city.



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With a variety of venues, there's always a show playing in Greeley. From theater performances to the latest bands and musical acts, our entertainment options are endless.

14 RECREATION

Whether you're on the water, at the golf course or heading to an activity center, Greeley has you covered. Discover the best fishing, kayaking, and SUP'ing spots; find a facility to fit your needs and locate the best (traditional or disc) golf course nearest you.



17 SHOPPING

From the fares of a farmers' market to trendy boutiques, Greeley meets your shopping needs. You may even find a "Greeley Original."

20 EVENTS

Greeley's annual events are for everyone to enjoy. Find more details at mygreeley.com/events.



GREELEY

by the numbers

One common thread among residents that has emerged time and time again is that Greeley is a city of ideas. A place where anyone from anywhere can plot their own pathway to success. There's a spirit of innovation here, palpable with a simple walk through Greeley's streets. It touches virtually every aspect of

life, from education, agriculture, and enterprise to micro-brewing and honey production. Greeley offers a touch of the unexpected, because frankly, we don't know any other way. It's the sort of place you need to dig into for yourself and live to believe. That's why we like to say our city is a story best lived in.

110,787
GREELEY
POPULATION
(Jan 2022)

30 
MILES OF BIKING TRAILS
124 MILES OF ON-STREET BIKE LANES

204
RESTAURANTS

28 
FOOD TRUCKS

6th fastest growing city in America for
jobs & economic growth (Wallethub 2020)


PARKS

31 neighborhood parks
31 playgrounds
6 athletic complexes
3 community parks
2 dog parks
1 regional park

**OVER
2,000**
acres of green spaces
and natural areas


8th
BEST CITY FOR 1ST TIME
HOMEBUYERS BASED ON
QUALITY OF LIFE
(WalletHub 2021)
.....


31
PLAYGROUNDS


**AVERAGE
AGE 31.5**

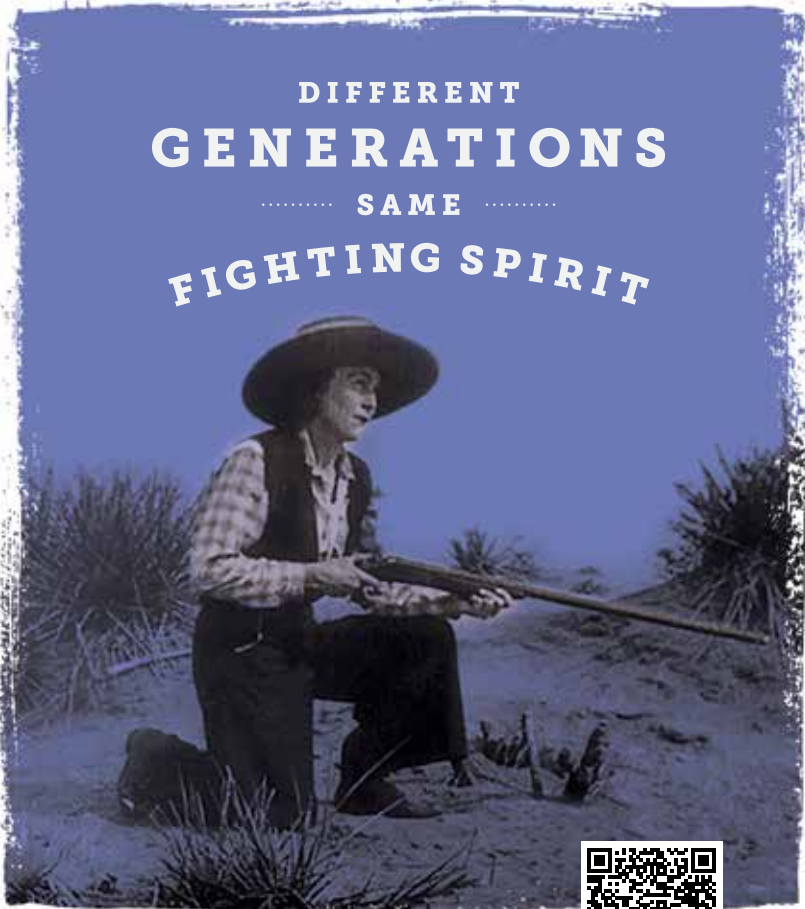
Greeley population 
increased 12% in 10 years

2
CITY GOLF
COURSES


54,902
Jobs in Greeley

**THIRTY
SIX** 
natural areas

 **EDUCATION**
78 different languages are spoken in District 6
District 6 is the 13th largest district in Colorado
42% of UNC students are first generation
AIMS community college started in 1965



RATTLESNAKE KATE

Women have played both vital and vibrant roles in Greeley’s storied history. Entrepreneurs, educators, community advocates, creative artists, mothers, civic leaders, and of course, pioneers — women of Greeley made a mark on history and set the stage for future generations. Possibly Greeley’s most famous woman is Kate Slaughterback, better known as Rattlesnake Kate.

THE ORIGIN OF A HIGH PLAINS LEGEND

Although stranger than fiction, the tale of Kate Slaughterback facing down 140 rattlesnakes to save her son and horse is far from a tall tale. The iconic story resulted in “Rattlesnake Kate” defining the pioneering spirit of the early west and earning herself the iconic name and a place in Greeley’s history books. She recently enjoyed a brief renaissance through her portrayal by UNC graduate, Grammy-nominated vocalist and musician and former Lumineers folk-band member Neyla Pekarek in “Rattlesnake Kate” the musical. Kate’s rattlesnake dress, shoes, neck band, and inspiring story live on at the Greeley History Museum, and her pioneering spirit continues to pave the way for other notable Greeley women in today’s world.

RHONDA SOLIS

What happens when you mix the desire to create a digital platform for Latinx voices with an interest in raising awareness about issues specific to their community? You get a wildly popular podcast focused on sharing stories of Latino Life in Northern Colorado. For longtime community advocate and Greeley civic leader Rhonda Solis, the “Latino Northern Colorado Podcast” is not just a successful entrepreneurial endeavor, it’s an influential voice in a community that celebrates diversity, equity, and inclusivity. With her co-host and producer Cristobal Garcia, Rhonda invites listeners into their studio to discuss a wide array of topics — from mental illness to education access to economic resilience. And along the way, there’s plenty of time for laughter and fun. Check it out and you’ll find their podcast serves as a public square that pays homage to the rich history of Latinx culture in Northern Colorado.



GREELEY *greats*



SAMANTHA AND RYAN SMYTH

She was looking for a way to continue her ice hockey prowess despite a debilitating injury that left her paralyzed from the waist down. But it wasn’t just the Greeley Ice Haus — with its special equipment, skilled instructors and generous ice time — that enticed Samantha Smyth to spend her Sundays in Greeley playing the adaptive sport of sled hockey. It was the open, welcoming environment and the city’s relentless focus on inclusivity that won her over. Sled hockey was invented as an adaptive sport for players with lower-limb impairments. At the Greeley Ice Haus, Samantha finds camaraderie on and off the ice, and her able-bodied husband, Ryan, participates in the fun, too. Thanks to a committed city staff and accomplished hockey veterans, the sport is alive and well and available to all.



Scan to watch the power sled hockey duo in action!



He’s not your typical weather forecaster. Which is fine by his enviable fan base. Meteorologist Kody Wilson, known as Greeley’s “Weather Guy,” has built a solid reputation and substantial digital following turning his passion for weather, knowledge of the science and skill at communicating into a craft that many depend on and even more are entertained by. And while unpredictable weather may have attracted Kody to Greeley, it’s the city’s diversity, talent and community that keep him here.



FUN FOR ALL

education hubs

In Greeley, you'll find a community passionate about caring for and preserving its resources, creating opportunities for the next generation through hands-on exploration and keeping past stories of those who came before us alive. Whether you prefer to take a trail at the Poudre Learning Center or observe small details at the Colorado Model Railroad Museum, learning has no age limit!



POUDRE LEARNING CENTER

On the western side of Greeley, situated along the banks of the Poudre River, the Poudre Learning Center (PLC) fosters an environment of wonder and discovery. The center serves more than 35,000 K-12 students annually, teaching environmental stewardship through hands-on experiences, such as observing erosion, sampling water quality and finding animal habitats. Programming opportunities for educators include field experiences at the center's 65-acre outdoor classroom, in-school presentations facilitated by center staff and self-directed programs utilizing the PLC's free trail system.

GREELEY HISTORY MUSEUM

Explore the lives and legacies that built a home on the high plains at the Greeley History Museum. Housed in the historical Greeley Tribune building, the museum showcases and preserves Greeley and Weld County history through permanent and temporary exhibits, community educational programs, ongoing research and collections. Researchers, genealogists and students can access the impressive collection of resources housed in the Hazel E. Johnson Research Center in the museum's lower level. With both artifacts and hands-on experiences, the Greeley History Museum creates inviting and meaningful experiences for every visitor.

Exhibits

Check out the museum's main exhibit, **"Utopia: Adaptation on the Plains,"** and learn about how Greeley was once known as the "Athens of the West." Then head over to one of the museum's other galleries, which feature rotating themes throughout each year.



Coming Soon LINC LIBRARY

The Library Innovation Center (LINC) is a new, exciting development for downtown Greeley, designed to be a hub of creativity and possibility for both children and adults. The center will provide the resources, space and equipment for community members to expand their horizons.

Within the space, visitors will find a library, children's exhibit, community event space, interactive installations and so much more!

COLORADO MODEL RAILROAD MUSEUM

Tour America's most scenic model railroad — a 5,500 sq. feet masterpiece! This one-of-a-kind museum contains more than 500 scale locomotives, 80 scale miles of train track and around 28,000 trees. It also offers educational resources for the community such as Lego robotics workshops, a destination for school field trips, and summer camp programming. The museum setup allows visitors to view the multitude of miniature scenes from just inches away and hosts thousands of artifacts, including a 1919 Colorado and Southern Caboose.



CENTENNIAL VILLAGE MUSEUM

With 85 acres of beautifully landscaped grounds and historic structures, Centennial Village Museum offers visitors an immersive, living history experience. Learn about life on the high plains through the site's historical homes and buildings or watch a live demonstration of early west skills, such as blacksmithing or wood carving. The museum also hosts interactive, educational experiences for K-12 students and invites the community out to the village for annual events, including Baby Animal Days and Howl-O-Ween Trick or Treat.

Exhibits

Learn about early high plains living and westward expansion through structures like the Cheyenne-Arapaho tipi and "Rattlesnake" Kate Slaughterback's original one-room dwelling. View the immigrant story through buildings like the Spanish Colony House or take a stroll through Centennial Village's town square and 20th-century historical homes.



Arts & CULTURE



CLAY CENTER

Tim Preston founded the Clay Center of Northern Colorado as a community gathering place, offering pottery classes, individualized instruction and studio space for Greeley artists. Recognizing that Greeley has a dynamic and vibrant art scene, Preston combines the seriousness of a professional studio with a personalized approach to artistic methods and critique. The relaxed, approachable atmosphere allows people to explore their inner creativity and experience the value of making art.

CREATIVE DISTRICT

The Greeley Creative District celebrates the distinct identity and cultural heart of Greeley, acting as an incubator for creatives, championing the arts and actively working to expand the services that allow creative visions to become livelihoods. It hosts several community events each year, such as the Do Tell! storytelling event and its Día De Los Muertos community celebration. The district welcomes the partnerships of fellow creatives through board membership or participation in a Creative District committee.



GREELEY HAT WORKS

In the old days, they called it a millinery shop or hattery place; a business that custom-makes hats. Since 1909, it's been called Greeley Hat Works. For more than a century, Greeley Hat Works has designed, manufactured and sold high quality, hand-crafted hats to people from all walks of life. Owner, artist and self-described lover of hats Trent Johnson has continued the shop's legacy of hand-tooled expertise since taking over the business in 1996. His passion for quality and customer service demonstrates true Greeley tradition and excellence.



WONDERHAND STUDIOS

Greeley may be known for its agricultural heritage and pioneering pedigree, but its deep-seated, often-forgotten roots in the creative arts reveal a city brimming with artistic talent and inventive expression. Take Wonderhand Studios where co-owners Johanna Mueller and Stan Scott set out to make their printmaking studio a creative space for working artists. What they found was that Greeley offers creatives much more than other towns with exploding populations and rising rents. Greeley's grassroots, "funky" culture engenders inspiration, allowing artists to flourish.



Scan for more Arts
& Culture updates.

GALLERIES AROUND TOWN

The Bean Plant Studio
Campus Commons Gallery @ UNC
Dorothy Mongan Gallery @ Academy of Natural Therapy
The Dragon's Cache
The Eden Gallery @ Virtually Yours
James A Michener Library @ UNC
Madison & Main Gallery
Mariani Gallery @ UNC
Oak Riin Gallery @ UNC
Showcase Art Center
Tointon Art Gallery
Wonderhand Studios

The Food & DRINK SCENE

MY GREELEY IS AS SPICY AS I WANT IT TO BE:

Check your ego at the door in Greeley, and when the menu says it's hot, take heed. Because whether it's birria tacos, madras curry, or a spicy noodle dish you're after, you're guaranteed to find a family recipe without compromise or apology for the heat. What's your favorite spicy spot? Share it with us at mygreeley.com.

7

BREWERIES

DISTILLERIES

3



SCAN TO LEARN MORE ABOUT
GREELEY GRUB.



Did You Know?

There are over
18 honey farms
in Greeley

FARM TO TABLE

HOFFMAN FARMS



Food and farming have been central to Derrick Hoffman and his family since way back when his great, great grandfather made his way to Northern Colorado in 1903. Back then, it was sugar beets. Six generations later, Hoffman Farms is still a family affair,



and its focus is on growing healthy fruits and vegetables and delivering them to consumers in Greeley and beyond. But that's not all.

LONG-TERM MISSION

This Greeley farmer produces more and advocates for those less fortunate. Backed by Greeley's supportive "ag"

culture, Derrick has taken his healthy food advocacy all the way to Capitol Hill, testifying in favor of universal free lunches for all Colorado students. He and his family believe food should be fresh, healthy and accessible, and to that end, Greeley makes it easy for his family to pursue their dreams.



A GREELEY ORIGINAL
**GREELEY
GRUB**



Wonder what's tasty, fresh, local AND original? Look for Greeley Grub, a special logo on ingredients, products and specialty menu items specific to Greeley. After all, a city's flavor can best be experienced by tasting local. Greeley Grub is a celebration of the city's best flavors — from farmers' markets to a myriad of restaurants, award-winning microbreweries and distinctive distilleries. See a list of participating businesses at mygreeley.com.

FLAVORS FROM AROUND THE GLOBE

Greeley's restaurant scene is chock-full of rich, authentic cuisine inspired by our town's unique diversity. With a proud and vibrant immigrant and refugee population representing dozens of countries and cultures, one of the many ways our newest residents serve up a slice of "home" is through food. In the mood for Nepali, French, East African, Chinese or Mexican fare? Greeley offers mouthwatering meals from across the globe, and one of our local businesses is sure to be dishing up whatever you crave.

WHERE OFF THE BEATEN PATH IS *the main route*

If it's adventure you seek, you need not journey far to get there. Whether you're happiest hiking the trail by the banks of the breathtaking Poudre River or laying in a field of lush grass at one of our many parks, there's something here for nature lovers, frisbee throwers, and rail grinders. And soon there'll be even more to do outdoors, with over 1,000 acres of expansive new space from our Shur View property acquisition. Here, life outside is open wide with opportunities, and plenty of sunscreen.

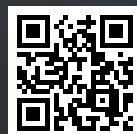
ON THE WATER

FISHING

Whether you prefer the sparkling movement of the Poudre River or the mirror glass peace of our many ponds, Greeley is a great town for anglers. Grab your fishing license, bait and tackle; then wet the line in search of trout, black crappie, blue gill, bass, catfish and more.

POUDRE PONDS KAYAKING AND PADDLEBOARDING

For a full-body workout on the water — or for the ideal vantage point to take in an iconic Rocky Mountain sunset — visit northern Greeley's Poudre Ponds. Surrounded by blue skies and a shaded section of the Poudre River Trail, this 80-acre lake is a hidden gem beloved by kayakers, paddleboarders, fishermen and hikers alike.



SCAN TO WATCH GREELEY
ADVENTURE IS ALWAYS IN
SEASON.

CITY OF GREELEY FACILITIES

Play. Exercise. Swim.

Greeley Recreation has everything you and your family need to make fitness fun! With five different facilities across town — the Greeley Recreation Center, Family FunPlex, the Ice Haus, the Active Adult Center and the Rodarte Community Center — plus multiple indoor and outdoor water spots, Greeley offers a full list of amenities, sports and classes to enhance your active and joyful lifestyle.



CRUISE THE COURSES

GOLF COURSES

The City of Greeley is home to **one private and two municipal golf courses**. Our two public courses offer something for everyone. Embrace Northern

Colorado's topography when you play

Highland Hills, which boasts over 1,300 trees and an undulating terrain. Or try Boomerang Links, an 18-hole links-style championship course known for its plush fairways and large greens.



DISC GOLF

Prefer to try **disc golf aka golfing with a frisbee**? Try Eppler Park, our short disc golf course featuring tree lined fairways and a small lake. While on the west side of town, stop by the Family FunPlex front desk to collect a map to a more challenging course in our city's open space. The University of Northern Colorado even offers a nine-hole course right on campus!





A BREATH OF FRESH AIR



TRAILS & OPEN SPACES

Greeley's open spaces are always in season. With more than 2,000 acres of natural areas and trails, our community comes with ample opportunities to relax, unwind and connect to nature. Spend the day on a bike touring the Poudre River Trail. Watch birds and deer along the river at sunrise or stroll through a quiet cottonwood forest with your best friends. Capture breathtaking mountain views from the crests of our west side hills. Just remember to be mindful of our open space residents: Greeley's natural areas also conserve and sustain important habitats for local wildlife.

POUDRE RIVER TRAIL

Extending from Island Grove Regional Park on Greeley's east side all the way northwest to Windsor, 21 miles of well-maintained paved pathway make up the Poudre River Trail. This meandering riverside corridor provides outdoor adventure for all ages. (And many species!) You can catch a trailhead from multiple spots around town to walk, run, ride or skate past the Poudre Ponds, the Signature Bluffs, the Poudre River Learning Center and more.



SCAN TO EXPLORE THE
POUDRE RIVER TRAIL.

PARKS & PLAYGROUNDS

Perfect for anyone with young (or young-at-heart) Greeleyites at home, our city has more than 40 parks featuring playgrounds, athletic fields, picnic areas, paths and memorials. Whether you want to enjoy a pick-up game of kickball at Pheasant Run Park, a picnic at Campo Esperanza ("Hope Field"), a day at Monfort Park's soccer fields or a visit to the accessible, all-abilities Aven's Village playground at Island Grove, there are abundant opportunities for nonstop fun throughout Greeley's park system!



SCAN FOR MORE FARMER'S MARKET INFORMATION.

THE BEST FARMERS MARKET IN THE STATE

Real food. Real farmers. Real fun! Voted the best farmers market in Colorado, the small-but-mighty Greeley Farmers Market pays homage to our town's earliest agricultural roots. Selling everything from bison cuts and freshly poured kombucha to roasted chiles and Palisade peaches, farmers, bakers and makers come together year-round to offer fresh food and local produce to the Greeley community. Even better? Each week includes live entertainment performed by local musicians, and landscaping advice taught by the Weld County Master Gardeners from CSU Extension.

Fresh Food for All

The Greeley market accepts WIC and SNAP benefits, and participates in the Double Up Food Bucks program, ensuring our entire community has access to fresh, local and often organic foods.

DOWNTOWN BOUTIQUES

Thanks to the continued ingenuity of local business owners working in partnership with Greeley's Downtown Development Authority (DDA), our downtown community center is a welcoming gathering place for everyone in Greeley. In addition to breweries, distilleries, restaurants and coffee shops, our version of main street offers a shopping hub for all sorts of popular and niche interests. On the hunt for swoon-worthy dresses and funky fits? Or maybe you're a D&D dungeon master in need of game supplies? Perhaps you love a touch of the unexpected and are on the hunt for a tarot reader? You can find it all when you shop the downtown Greeley storefronts for trendy clothes, vintage decor, gourmet popcorn, used books, e-bikes and more.

Games

STELLAS

Fun and games, meet nostalgia. Stella's Pinball Arcade & Lounge is a unique downtown classic. The arcade harkens back to a time when cabinet arcade games, pinball machines and retro tabletop games were all the rage. Remember Donkey Kong, Pac Man, Mortal Kombat? Beyond the games, kids of all ages will enjoy everything from frozen ices to burgers, from sandwiches to nachos and more. And for adults? Stella's serves beer and spirits, too.

HATCHET HOUSE

Corporate retreats may be a thing of the past. Especially when there's Hatchet House, Greeley's premier axe-throwing venue. Axe-throwing is a great way for groups to test their throwing skills while having fun in a safe environment. If your friends are celebrating an event, take them to the Hatchet House for a twist to game night. The venue offers coaching, game instruction, and a wide selection of beer, wine and seltzers.



NERD STORE

Nerds are having a moment, and in Greeley, they have a one-stop shop for all things... nerdy. With comic books, graphic novels, board games, card games, party games, puzzles, game supplies, miniatures, even collectibles — the Nerd Store is packed with items dedicated to entertainment, science, and learning. And, for the little ones, the Nerd Store carries crafts, indoor and outdoor toys, and a large selection of stuffed animals. Staffed by knowledgeable, friendly employees, the Nerd Store even hosts tournaments and activities for kids.



GREELEY GAME NIGHT AT BOOMER HOUSE

Strategy games, party games, card games...Boomer House is Greeley's downtown board game parlor. Boasting 300-plus classic and modern board games, the cozy, historic Boomer House turns game night into community connection for family-friendly competition and fun. Learn new games or even bring your own game for others to play. And, if playing board games makes you hungry, Boomer House serves up gourmet sandwiches, snacks and beverages. Plus, check out the Boomer House event calendar where casual gamers can meet up and get their game on!



SCAN TO LEARN MORE ABOUT DOWNTOWN GREELEY.

Performances and theater



UCCC

The Union Colony Civic Center, Greeley's premier performing arts venue, is downtown's centerpiece for theater, arts, philanthropy and entertainment. Operated by the city, the UCCC plays host to everything from Broadway musicals and dance to local productions and acclaimed art exhibits.

UNC THEATER

UNC's award-winning College of Performing and Visual Arts may be underpinned by students and faculty focused on careers in the arts, but its myriad events and quality programming attracts quite the community — making it a cultural hub for Northern Coloradans.

KRESS

Return to a time when going to the movies was a special date. The Kress Cinema & Lounge is downtown Greeley's only independent theater and boasts diverse programming with a gourmet menu that includes cocktails, beer, wine and small plates. Plus — and you didn't hear it from us! — there's a speakeasy in the basement!

MOXIE THEATER

Live music takes center stage at the Moxi Theater in downtown Greeley. With a capacity of over 400, the professional event venue offers patrons a full-service bar and a calendar jam-packed with independent artists and touring favorites.



SCAN TO FIND MORE SHOWS AND HAPPENINGS IN GREELEY.



SEPTEMBER OKTOBREW FEST

Explore a little bit of Munich flavor in downtown Greeley. Enjoy German beer, German dancing, and German foods presented by our local brewers. With local drinks and authentic eats backed by live music and entertainment, what's not to love?

NOVEMBER FESTIVAL OF TREES

It wouldn't be the holidays without a yuletide stroll through Greeley's Festival of Trees. Discover the joyous sounds, smells and wonder of the season during this annual event.

NOVEMBER

GREELEY LIGHTS THE NIGHT HOLIDAY PARADE AND GRAND LIGHTING CEREMONY

Prepare to feel a flutter in your heart and find a childlike twinkle in your eye! A local tradition for more than 20 years, downtown Greeley kicks off the holiday season with a glimmering light parade and tree lighting ceremony after dark in Lincoln Park. Be sure to grab hot chocolate with marshmallows to stay cozy while you enjoy the sparkle.

OCTOBER MULTICULTURAL FESTIVAL

Taste, touch, smell, listen and see. Celebrate your senses and diverse cultures at Greeley's annual Multicultural Festival, a truly unique and engaging experience.

JUNE-SEPTEMBER FRIDAY FEST

Celebrate summer every Friday evening in downtown Greeley with Friday Fest. Family-friendly activities, live music, face painting and more. Grab a Go-Cup, bring a chair and enjoy the festivities!

APRIL JAZZ FESTIVAL

A Jazz lover's dream. The UNC Greeley Jazz Festival brings together internationally recognized artists, bands and jazz enthusiasts to delight in a one-of-a-kind musical extravaganza.

JUNE-JULY STAMPEDE

The quintessential Greeley Stampede celebrates a century of tradition and western heritage every summer. The 13-day festival includes rodeos, concerts, carnivals, art shows, parades, food, Independence Day fireworks and more.

JULY ARTS PICNIC

Greeley's annual Arts Picnic is where arts and crafts meet food and fun. Two days of festivities, featuring nationally known artists, international cuisine, a beer garden, entertainment and more.

AUGUST MONSTER DAY

Monsters need love too. And in Greeley, Monster Day is an annual "celebration of all things Monster." Dress up and join in the fun!



SCAN FOR MORE
GREELEY EVENTS.



Brought to you by the City of Greeley



SCAN TO WATCH VIDEOS
ABOUT THE GREELEY
COMMUNITY.